**Pre-Shoot Checklist**

Following this pre-shoot checklist will help ensure that your home is photographed quickly, efficiently, and with the best possible results.

**Exterior**

* Remove vehicles from driveway and away from the front of the home.
* Place trash cans and anything that is not attached to the home out of site.
* Cut, rake, water grass, and remove any unsightly weeds or vegetation.
* Clean windows.
* Organize deck furniture, uncover grill, open patio umbrella, etc.
* Sweep or pressure wash driveway if necessary.
* Make sure yard is free of kid’s toys, evidence of pets, unnecessary clutter etc.

**Interior**

**General**

* Replace any burnt lightbulbs and ensure all bulbs are the same color temperature.
* Remove as much clutter as possible; especially personal belongings that are not included in the sale. Decluttered and tidy makes a bigger difference than “spotless”.
* Put away unsightly door mats and remove area rugs that might be hiding nice flooring like hardwood or tile.
* Remove all evidence of pets.
* Open up blinds and remove any fixed window coverings that block natural light.
* Turn off all TVs, computer screens, and ceiling fans.
* Conceal power cords; unplug them if necessary (except lights).
* Put all shoes away.
* Make sure there are no clothes in the machines or hanging in the laundry room.
* Make beds, straighten picture frames/artwork, organize pillows, etc.
* Avoid hiding items under beds or furniture.
* Remove any personal information that you wouldn’t want visible online.

**Kitchen**

* Clear all counter tops – A few small appliances, fruit bowls, plants etc. are ok, but avoid anything tall that might be distracting or block the view.
* Clear the fridge completely – Remove all magnets, photos, lists, etc.
* Clean appliances – Be sure to remove all fingerprints, smudges, etc.
* Put trash can away.
* Make sure sink is clean and free of dishes.
* Put away dish soap, cloths, etc.
* Remove calendars as they can date a listing.
* Straighten bar stools and table chairs.

**Bathrooms**

* Put toilet lids down.
* Clear counter of all personal belongings.
* Clean mirrors.
* Close shower curtains – If the shower is a selling feature, remove all bottles, razers, soap, etc. and leave curtain open.
* Place a fresh roll of toilet paper on the holder.
* Remove toilet brush and trash can.

**Best Practices to Consider**

* Feel free to do a walkthrough with the photographer upon arrival but avoid following them around during the shoot.
* If you have limited space, consider designating a secondary room for temporary storage ahead of time rather than trying to move items from room to room while the photographer is on site.
* Make sure pets are out of the home or kenneled.
* Photographers will not be staging your home so please make arrangements with your Realtor or stager prior to the shoot.
* Don’t rush your photographer – Great images are critical when marketing a home for sale, so it is in your best interest to be patient and let your photographer do their thing.